

left
turn

Technology Access Guide



www.leftturnstrategy.com

Google Analytics

- 01 SIGN IN TO GOOGLE ANALYTICS
- 02 CLICK ADMIN, AND NAVIGATE TO THE DESIRED ACCOUNT/PROPERTY/VIEW
- 03 IN THE ACCOUNT, PROPERTY, OR VIEW COLUMN, CLICK ACCESS MANAGEMENT.
- 04 CLICK ADD AND ENTER THE EMAIL ADDRESS FOR THE USER'S GOOGLE ACCOUNT: ANALYTICS@LEFTTURNSTRATEGY.COM
- 05 SELECT EDITOR OR ADMINISTRATOR PERMISSION

02

Home

Reports

Explore

Advertising

Configure

Admin

04

Account access management

Expand groups

Name ↑

Analytics Google

03

Account Settings

Account Access Management

All Filters

Account Change History

Trash Can

05

Add roles and data restrictions

Email addresses

analytics@leftturnstrategy.com

Notify new users by email

Direct roles and data restrictions

Standard roles

Administrator

Editor

Marketer

Analyst

Viewer

None

Add

YouTube

- 01 SIGN IN TO STUDIO.YOUTUBE.COM
- 02 ON THE LEFT-HAND SIDE, CLICK SETTINGS
- 03 CLICK PERMISSIONS -> INVITE
- 04 ENTER THE EMAIL ADDRESS ANALYTICS@LEFTTURNSTRATEGY.COM
- 05 SELECT MANAGER AS THE PERMISSION, CLICK DONE -> SAVE

Settings

General

Channel

Upload defaults

Permissions

Community

Agreements

Permissions for MXJ

When you give people permissions on your channel, they can upload, comment, and take other public actions. They can also view private or hidden content. [Learn more](#)

Name	Role
	Owner

03 → INVITE

02 ←

04 ←

05 ←

Email

analytics@leftturnstrategy.com

Enter an email address

Access

Manager

You are responsible for the actions of people you give channel access to. Channel access includes private videos and playlists. Invitations will be sent by email and expire after 30 days. [Learn more](#)

DONE ←

CLOSE SAVE

LinkedIn

- 01 SIGN IN TO LINKEDIN.COM
- 02 ON THE LEFT-HAND SIDE, CLICK SETTINGS
- 03 CLICK MANAGE ADMINS
- 04 CLICK ADD ADMIN
- 05 SEARCH KATHERINE YOUNG, SELECT SUPER ADMIN AS THE PERMISSION AND CLICK SAVE

The screenshot shows the LinkedIn interface for a page named "LeftTurn Strategy". On the left-hand side, the "Settings" menu item is highlighted with a blue arrow and the number "02". The main content area shows the "Manage admins" section, which is also highlighted with a blue arrow and the number "03". Below this, there are two tabs: "Page admins (10)" and "Paid media admins (3)". The "Page admins" tab is active, showing a list of admins. A blue arrow and the number "04" point to the "+ Add admin" button. Below the list of admins, there is a section titled "Assign an admin role" with three radio button options: "Super admin" (selected), "Content admin", and "Analyst". A blue arrow and the number "05" point to the "Save" button at the bottom right of the page.

LeftTurn Strategy

+ Create

View as member

Feed

Activity

Analytics

Edit page

Settings

Settings

Manage admins
Control who manages your page

Page admins (10) Paid media admins (3)

All Page admins have access to admin view, with different permissions based on their role. [Learn more](#)

+ Add admin

Assign an admin role ?

☒ Super admin
This role manages everything on the Page. It's the only role that can edit the Page and manage all admins.

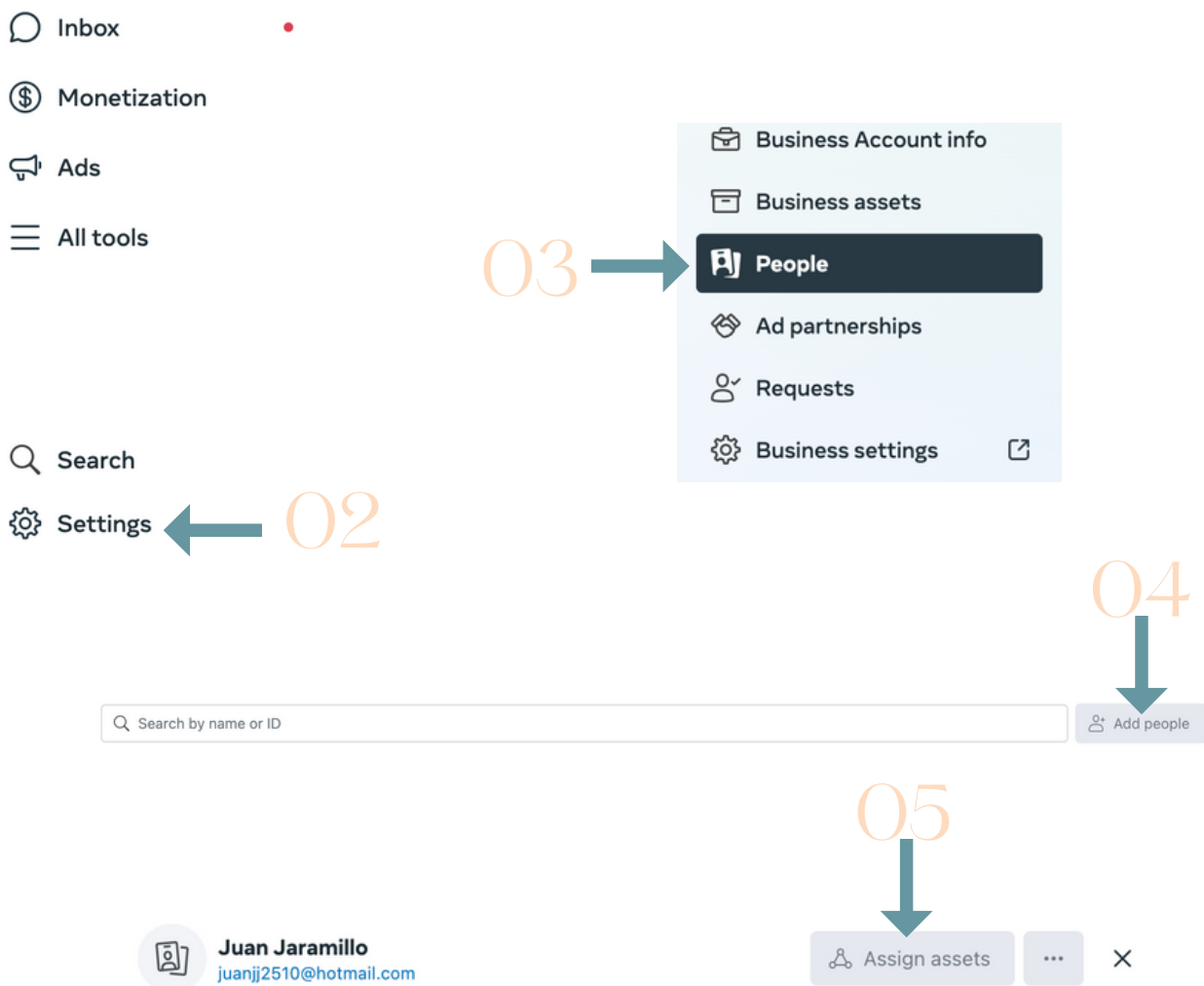
☐ Content admin
This role posts and manages content, comments as the Page, and exports analytics.

☐ Analyst
This role only views and exports analytics on LinkedIn and will have limited access on 3rd party partners tools.

Save

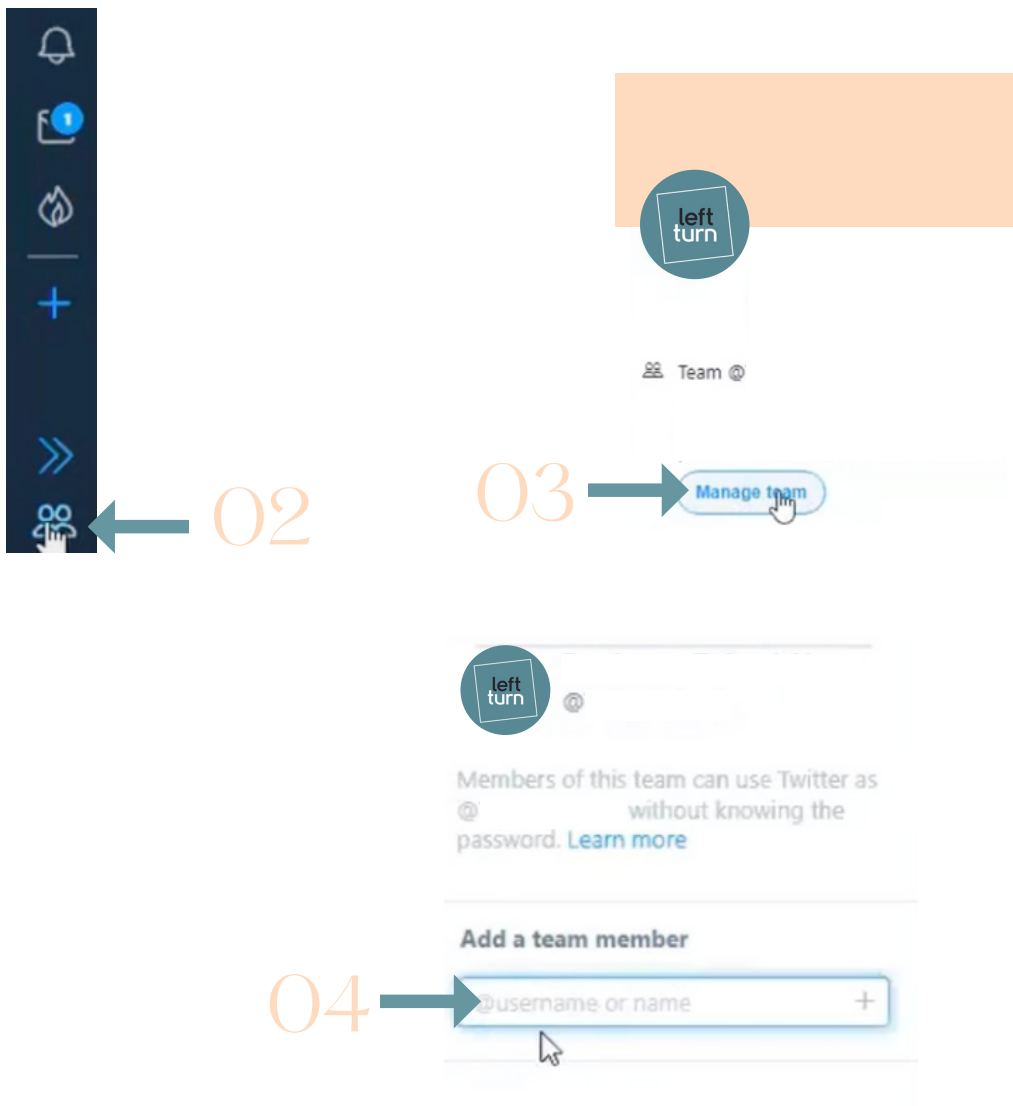
Meta

- 01 SIGN IN TO BUSINESS.FACEBOOK.COM
- 02 ON THE LEFT-HAND SIDE, CLICK SETTINGS
- 03 CLICK "PEOPLE"
- 04 TYPE IN ID: 240514140232036 AND PRESS ADD PEOPLE
- 05 GIVE "FULL CONTROL, EVERYTHING" ACCESS TO THAT ACCOUNT



Twitter

- 01 SIGN IN TO TWEETDECK.TWITTER.COM/LOGIN
- 02 ON THE LEFT-HAND SIDE, CLICK ACCOUNTS
- 03 CLICK MANAGE TEAM
- 04 ADD TEAM MEMBER: @KATIETURTON AND MAKE IT AN ADMIN



TikTok

- 01 SIGN IN TO BUSINESS.TIKTOK.COM
- 02 ON THE RIGHT-HAND SIDE UPPER CORNER, LOOK FOR YOU BUSINESS IF
- 03 SEND IT TO LEFT TURN STRATEGY
- 04 LTS WILL THEN REQUEST ACCESS

