

www.leftturnstrategy.com

## Google Analytics

- SIGN IN TO GOOGLE ANALYTICS
- O2 CLICK ADMIN, AND NAVIGATE TO THE DESIRED ACCOUNT/PROPERTY/VIEW
- IN THE ACCOUNT, PROPERTY, OR VIEW COLUMN, CLICK ACCESS MANAGEMENT.
- O4 CLICK ADD AND ENTER THE EMAIL ADDRESS FOR THE USER'S GOOGLE ACCOUNT: ANALYTICS@LEFTTURNSTRATEGY.COM
- 05 SELECT EDITOR OR ADMINISTRATOR PERMISSION





- SIGN IN TO STUDIO.YOUTUBE.COM
- ON THE LEFT-HAND SIDE, CLICK SETTINGS
- CLICK PERMISSIONS -> INVITE
- ENTER THE EMAIL ADDRESS ANALYTICS@LEFTTURNSTRATEGY.COM
- ()5 SELECT MANAGER AS THE PERMISSION, CLICK DONE -> SAVE



# LinkedIn



Save

### Meta



### Twitter

- SIGN IN TO TWEETDECK.TWITTER.COM/LOGIN
- ON THE LEFT-HAND SIDE, CLICK ACCOUNTS
- O3 CLICK MANAGE TEAM
- ADD TEAM MEMBER: @KATIETURTON AND MAKE IT AN ADMIN



## TikTok

- SIGN IN TO BUSINESS.TIKTOK.COM
- O2 ON THE RIGHT-HAND SIDE UPPER CORNER, LOOK FOR YOU BUSINESS IF
- O3 SEND IT TO LEFT TURN STRATEGY
- 04 LTS WILL THEN REQUEST ACCESS

